

Taipei Building and Construction Exhibition, December 2009

From December 10 – 13, Eddie Yen (Idaho-Asia trade office director) and Katie Ingram (trade specialist) represented the State of Idaho at the 2009 Taipei International Building, Construction & Decoration Exhibition held at the Taipei World Trade Center. Idaho company representatives from three different companies joined the State of Idaho booth with the collaborative goal of promoting Idaho wood products as a “green” building material in Taiwan. These representatives also met with several key Taiwanese importers and contractors, laying the foundation for future business and sales in the region.

Idaho Companies that attended gave seminars. If your company is interested in attending foreign trade shows, please contact Laurie.zuckerman@trade.idaho.gov or 208.334.2470 x2109.





The booth included product information from many Idaho companies. If your company is interested in attending foreign trade shows, please contact Laurie.zuckerman@trade.idaho.gov or 208.334.2470 x2109.



Eddie Yen and Katie Ingram were available to promote Idaho products and companies.



Many sales can be started through company involvement in trade shows. If your company is interested in attending foreign trade shows, please contact Laurie.zuckerman@trade.idaho.gov or 208.334.2470 x2109.